

THE MOOR WEEKLY

Alhambra High School
101 S. Second Street
Alhambra, CA 91801-3795
Office Phone: (626) 943-6920
moorweeklybusiness@gmail.com
www.themoornewspaper.com

Advertisement Contract 2013- 2014

Date: _____ Issue #: _____ Publishing Date: _____
Business Name: _____
Contact Person: _____
Customer Address: _____
Phone Number: _____ Fax Number: _____
Email Address: _____

ADVERTISEMENT POLICY

- Advertisement copyright belongs to the business unless designed by members of *The Moor Weekly*.
- If advertisement is not received by the due date, it will not run in that week's issue.
- No ads promoting illegal services and/or products will be placed, particularly those illegal to minors or inappropriate to the student body.
- Only legitimate businesses will be allowed to place ads.
- Advertisements will be due one week prior to distribution date.
- Paid advertisements with *The Moor Weekly* come with free online advertisement for the duration school year (www.themoornewspaper.com).
- Inserts are due Friday before distribution.
- School-affiliated clubs and organizations will be allowed to place ads promoting an event and/or service.
- *The Moor* reserves the right to refuse any ad/insert requests if necessary.
- Please make checks payable to *The Moor Newspaper (Alhambra High School)*.

BASIC CHARGES

Size offered: 2" x 3.5" for \$40 with free online ad

OR

1,000 inserts – (sizes up to 8.5 x 11) x \$0.15 = \$150.....\$ _____.

(Businesses are responsible for making copies and/or providing inserts. If needed, *The Moor* can provide a design for the inserts.)

Buy three ads, and pay \$100 instead of \$120.

ADDITIONAL CHARGES

Typesetting or modification \$10.00
 [after finalized]\$ _____.

Designs by members of *The Moor Weekly* \$20.00.....\$ _____.

Total: \$ _____.

If *The Moor* is to design the ad or make changes to the previous ad, please staple the design instructions, photos and drawings to this contract, or email image(s) to moorbusiness@gmail.com.



Customer Signature

MOOR Representative Signature